

Town Planner®

Premium Display

12 Months Only
\$3,300
 (\$275 Per Month)

Premium Display #1
 (2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
 (6 X 1.6)

Premium Display #2
 (2.5 X 2.75)

Premium Billboard

12 Months Only
\$3,900
 (\$325 Per Month)

Large Display

12 Months/\$3,000
 (\$250 per month)
6 Months/\$1,650
 (\$275 per month)
4 Months/\$1,200
 (\$300 per month)

#1 Large Display
 (1.875 X 2.583)

#2 Large Display
 (1.875 X 2.583)

#3 Large Display
 (1.875 X 2.583)

#4 Large Display
 (1.875 X 2.583)

Photo Sponsorship

\$650 Per Month Per Edition
 (Limitations Apply)

Promo Event

\$100 Per Promo
 (Space Limited)

Double Date Block
\$300 Each
Date Block
\$175 Each

Double Dateblock
 (3.24 X 1.885)

Dateblock
 (1.62 X 1.885)

Promo Event
 (1.62 X .903)
 St. Patrick's Day
 New Moon

Coupons

12 Months/\$2,700
 (\$225 per month)
6 Months/\$1,500
 (\$250 per month)
4 Months/\$1,100
 (\$275 per month)

Coupon
 #1
 (1.253 x 3.1)

Coupon
 #2

Coupon
 #3

Coupon
 #4

Coupon
 #5

Coupon
 #6

Coupon
 #7

Coupon
 #8

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

**See Separate Rate Card*

2021 Communities & Estimated Household Distribution

Carmel East: 17,000
Carmel West: 14,000

Fishers East: 20,000
Fishers West: 16,500

Westfield: 15,000

See Separate Rate Card for Noblesville & Zionsville

Tim DiGioia (C) 317-270-4743 • timdig@townplanner.com
Cindy DiGioia (O) 317-818-1770 • cindydig@townplanner.com