

Town Planner®

Premium Display

12 Months Only
\$3,000
(\$250 Per Month)

Premium Display #1
(2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
(6 X 1.6)

Premium Display #2
(2.5 X 2.75)

Premium Billboard

12 Months Only
\$3,600
(\$300 Per Month)

Large Display

12 Months/\$2,700
(\$225 per month)
6 Months/\$1,500
(\$250 per month)
4 Months/\$1,100
(\$275 per month)

#1 Large Display
(1.875 X 2.583)

#2 Large Display
(1.875 X 2.583)

#3 Large Display
(1.875 X 2.583)

#4 Large Display
(1.875 X 2.583)

Photo Sponsorship

\$500 Per Month Per Edition
(Limitations Apply)

Promo Event

\$100 Per Promo
(Space Limited)

Double Date Block
\$275 Each
Date Block
\$150 Each

Double Dateblock
(3.24 X 1.885)

Dateblock
(1.62 X 1.885)

Promo Event
(1.62 X .903)
St. Patrick's Day
New Moon

Coupons

12 Months/\$2,400
(\$200 per month)
6 Months/\$1,350
(\$225 per month)
4 Months/\$1,000
(\$250 per month)

Coupon
#1
(1.253 x 3.1)

Coupon
#2

Coupon
#3

Coupon
#4

Coupon
#5

Coupon
#6

Coupon
#7

Coupon
#8

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

**See Separate Rate Card*

2021 Communities & Estimated Household Distribution

Noblesville East: 10,500 • Noblesville West: 11,500

Zionsville: 10,500

See Separate Rate Card for Carmel, Fishers & Westfield

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