

Town Planner®

Premium Display

12 Months Only
\$3,300
 (\$275 Per Month)

Premium Display #1
 (2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
 (6 X 1.6)

Premium Display #2
 (2.5 X 2.75)

Premium Billboard

12 Months Only
\$3,900
 (\$325 Per Month)

Large Display

12 Months/\$3,000
 (\$250 per month)
6 Months/\$1,650
 (\$275 per month)
4 Months/\$1,200
 (\$300 per month)

#1 Large Display
 (1.875 X 2.583)

#2 Large Display
 (1.875 X 2.583)

#3 Large Display
 (1.875 X 2.583)

#4 Large Display
 (1.875 X 2.583)

Photo Sponsorship

\$650 Per Month Per Edition
 (Limitations Apply)

Promo Event

\$100 Per Promo
 (Space Limited)

Double Date Block
\$300 Each
Date Block
\$175 Each

Double Dateblock
 (3.24 X 1.885)

Dateblock
 (1.62 X 1.885)

Promo Event
 (1.62 X .903)
 St. Patrick's Day
 New Moon

Coupons

12 Months/\$2,700
 (\$225 per month)
6 Months/\$1,500
 (\$250 per month)
4 Months/\$1,100
 (\$275 per month)

Coupon
 #1
 (1.253 x 3.1)

Coupon
 #2

Coupon
 #3

Coupon
 #4

Coupon
 #5

Coupon
 #6

Coupon
 #7

Coupon
 #8

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

**See Separate Rate Card*

2021 Communities & Estimated Household Distribution

Carmel East: 17,000
Carmel West: 14,000

Fishers East: 20,000
Fishers West: 16,500

Westfield: 15,000

See Separate Rate Card for Noblesville & Zionsville

Tim DiGioia (C) 317-270-4743 • timdig@townplanner.com
Cindy DiGioia (O) 317-818-1770 • cindydig@townplanner.com

Town Planner®

Premium Display

12 Months Only
\$3,000
(\$250 Per Month)

Premium Display #1
(2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
(6 X 1.6)

Premium Display #2
(2.5 X 2.75)

Premium Billboard

12 Months Only
\$3,600
(\$300 Per Month)

Large Display

12 Months/\$2,700
(\$225 per month)
6 Months/\$1,500
(\$250 per month)
4 Months/\$1,100
(\$275 per month)

#1 Large Display
(1.875 X 2.583)

#2 Large Display
(1.875 X 2.583)

#3 Large Display
(1.875 X 2.583)

#4 Large Display
(1.875 X 2.583)

Photo Sponsorship

\$500 Per Month Per Edition
(Limitations Apply)

Promo Event

\$100 Per Promo
(Space Limited)

Double Date Block
\$275 Each
Date Block
\$150 Each

Double Dateblock
(3.24 X 1.885)

Dateblock
(1.62 X 1.885)

Promo Event
(1.62 X .903)
St. Patrick's Day
New Moon

Coupons

12 Months/\$2,400
(\$200 per month)
6 Months/\$1,350
(\$225 per month)
4 Months/\$1,000
(\$250 per month)

Coupon
#1
(1.253 x 3.1)

Coupon
#2

Coupon
#3

Coupon
#4

Coupon
#5

Coupon
#6

Coupon
#7

Coupon
#8

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

**See Separate Rate Card*

2021 Communities & Estimated Household Distribution

Noblesville East: 10,500 • Noblesville West: 11,500

Zionsville: 10,500

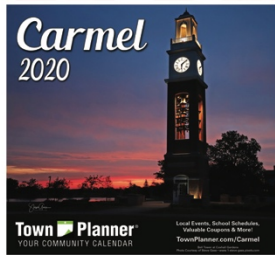
See Separate Rate Card for Carmel, Fishers & Westfield

Tim DiGioia (C) 317-270-4743 • timdig@townplanner.com

Cindy DiGioia (O) 317-818-1770 • cindydig@townplanner.com

Town Planner®

YOUR COMMUNITY CALENDAR



Digital Program

"Additional Community" Reach:

Boone County

**Lebanon/Ulen 46052, Thorntown 46071, Whitestown 46075
Advance 46102, Jamestown 46147**

Lawrence/Oaklandon Area

Lawrence 46216, 46226, 46230, Oaklandon 46235, 46236

Hancock County

Fortville, 46040, McCordsville 46055

Marion County

**Broad Ripple 46220, Williams Creek 46240, Castleton 46250, 46256
Nora East 46280 Nora West 46290**

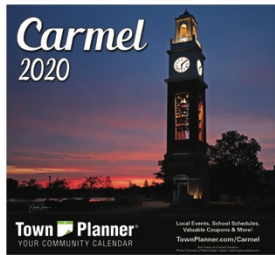
Hamilton County

**Arcadia 46030, Atlanta 46031, Cicero 46034
Sheridan 46069, Jamestown 46147**

IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY

Town Planner®

YOUR COMMUNITY CALENDAR



2020 Digital Only Program Pricing

Primary Community Zip Codes:

Carmel 46032, 46033, Fishers 46037, 46038

Noblesville 46060, 46062, Westfield 46074, Zionsville 46077

PROGRAM INCLUDES:

- DISPLAY ADS WITH LINK TO SPONSOR WEBSITE
- PRINTABLE/SHAREABLE COUPONS
- BUSINESS DIRECTORY and PROFILE PAGE
- BUSINESS EVENTS/SPECIALS POSTS (W/TICKETING OPTION)
- EMAIL NEWSLETTER W/SPONSOR ADS, COUPONS & EVENTS
- TOWN PLANNER "TODAY" MOBILE APP
- FACEBOOK & TWITTER SOCIAL MEDIA SUPPORT

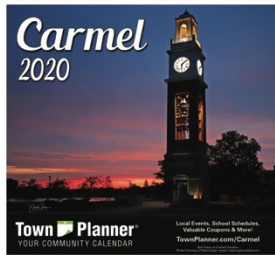
1 Community:	\$900 Year
2 Communities:	\$1680 Year
3 Communities:	\$2340 Year
4 Communities:	\$2880 Year
5 Communities:	\$3300 Year

Payable in Advance via Credit Card/Cash/Check or Monthly Terms TBD

IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY

Town Planner®

YOUR COMMUNITY CALENDAR



2020/21 Digital Program & Pricing with Calendar

Primary Community Zip Codes:

Carmel 46032, 46033

Fishers 46037, 46038

Noblesville 46060, 46062

Westfield 46074

Zionsville 46077

PROGRAM INCLUDES:

- DISPLAY ADS WITH LINK TO SPONSOR WEBSITE
- PRINTABLE/SHAREABLE COUPONS
- BUSINESS DIRECTORY and PROFILE PAGE
- BUSINESS EVENTS/SPECIALS POSTS (W/TICKETING OPTION)
- EMAIL NEWSLETTER W/SPONSOR ADS, COUPONS & EVENTS
- TOWN PLANNER "TODAY" MOBILE APP
- FACEBOOK & TWITTER SOCIAL MEDIA SUPPORT

Annual Cost: \$360 One Community
\$180 for each Additional Community

For New Sponsors w/2021 Calendar Commitment!

Balance of 2020 is FREE!

IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY