

Town Planner®

Premium Display

12 Months Only
\$3,300
(\$275 Per Month)

Premium Display #1
(2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
(6 X 1.6)

Premium Display #2
(2.5 X 2.75)

Premium Billboard

12 Months Only
\$3,900
(\$325 Per Month)

Large Display

12 Months/\$3,000
(\$250 per month)
6 Months/\$1,650
(\$275 per month)
4 Months/\$1,200
(\$300 per month)

#1 Large Display
(1.875 X 2.583)

#3 Large Display
(1.875 X 2.583)

#2 Large Display
(1.875 X 2.583)

#4 Large Display
(1.875 X 2.583)

Photo Sponsorship

\$650 Per Month Per Edition
(Limitations Apply)

Promo Event

\$100 Per Promo
(Space Limited)

Double Date Block
\$300 Each
Date Block
\$175 Each

Double Dateblock
(3.24 X 1.885)

Dateblock
(1.62 X 1.885)

Promo Event
(1.62 X .903)

Coupons

12 Months/\$2,700
(\$225 per month)
6 Months/\$1,500
(\$250 per month)
4 Months/\$1,100
(\$275 per month)

Coupon #1
(1.253 x 3.1)

Coupon #2

Coupon #3

Coupon #4

Coupon #5

Coupon #6

Coupon #7

Coupon #8

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

**See Separate Rate Card*

2022 Communities & Estimated Household Distribution

Carmel East: 17,100
Carmel West: 14,200

Fishers East: 20,900
Fishers West: 16,600

Westfield: 15,700

See Separate Rate Card for Noblesville & Zionsville

Tim DiGioia (C) 317-270-4743 • timdig@townplanner.com
Cindy DiGioia (O) 317-818-1770 • cindydig@townplanner.com