

Town Planner®

Premium Display

12 Months Only
\$3,300
 (\$275 Per Month)

Premium Display #1
 (2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
 (6 X 1.6)

Premium Display #2
 (2.5 X 2.75)

Premium Billboard

12 Months Only
\$3,900
 (\$325 Per Month)

Large Display

12 Months/\$3,000
 (\$250 per month)
6 Months/\$1,650
 (\$275 per month)
4 Months/\$1,200
 (\$300 per month)

#1 Large Display
 (1.875 X 2.583)

#2 Large Display
 (1.875 X 2.583)

#3 Large Display
 (1.875 X 2.583)

#4 Large Display
 (1.875 X 2.583)

Photo Sponsorship

\$650 Per Month Per Edition
 (Limitations Apply)

Promo Event

\$100 Per Promo
 (Space Limited)

Double Date Block
\$300 Each
Date Block
\$175 Each

Double Dateblock
 (3.24 X 1.885)

Dateblock
 (1.62 X 1.885)

Promo Event
 (1.62 X .903)

Coupons

12 Months/\$2,700
 (\$225 per month)
6 Months/\$1,500
 (\$250 per month)
4 Months/\$1,100
 (\$275 per month)

Coupon #1
 (1.253 x 3.1)

Coupon #2

Coupon #3

Coupon #4

Coupon #5

Coupon #6

Coupon #7

Coupon #8

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

**See Separate Rate Card*

2022 Communities & Estimated Household Distribution

Carmel East: 17,100
Carmel West: 14,200

Fishers East: 20,900
Fishers West: 16,600

Westfield: 15,700

See Separate Rate Card for Noblesville & Zionsville

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Cindy DiGioia (O) 317-818-1770 • cindydig@townplanner.com

Town Planner®

Premium Display

12 Months Only
\$3,000
(\$250 Per Month)

Premium Display #1
(2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
(6 X 1.6)

Premium Display #2
(2.5 X 2.75)

Premium Billboard

12 Months Only
\$3,600
(\$300 Per Month)

Large Display

12 Months/\$2,700
(\$225 per month)
6 Months/\$1,500
(\$250 per month)
4 Months/\$1,100
(\$275 per month)

#1 Large Display
(1.875 X 2.583)

#2 Large Display
(1.875 X 2.583)

#3 Large Display
(1.875 X 2.583)

#4 Large Display
(1.875 X 2.583)

Photo Sponsorship

\$500 Per Month Per Edition
(Limitations Apply)

Promo Event

\$100 Per Promo
(Space Limited)

Double Date Block
\$275 Each
Date Block
\$150 Each

Double Dateblock
(3.24 X 1.885)

Dateblock
(1.62 X 1.885)

Promo Event
(1.62 X .903)
St. Patrick's Day
New Moon

Coupons

12 Months/\$2,400
(\$200 per month)
6 Months/\$1,350
(\$225 per month)
4 Months/\$1,000
(\$250 per month)

Coupon #1
(1.253 x 3.1)

Coupon #2

Coupon #3

Coupon #4

Coupon #5

Coupon #6

Coupon #7

Coupon #8

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

*See Separate Rate Card

2022 Communities & Estimated Household Distribution

Noblesville East: 10,500 • Noblesville West: 12,500

Zionsville: 10,600

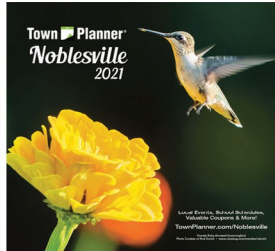
See Separate Rate Card for Carmel, Fishers & Westfield

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Town Planner®

YOUR COMMUNITY CALENDAR



2021/22 Digital Program & Pricing with Calendar

Primary Community Zip Codes:

Carmel 46032, 46033
Fishers 46037, 46038
Noblesville 46060, 46062
Westfield 46074
Zionsville 46077

Program Includes:

- Display Ads with Link to Sponsor Website
- Printable/Shareable Coupons
- Business Directory Listing and Profile Page
- Business Events/Specials Post (w/Ticketing Option)
- Weekly Email Newsletter
- Town Planner “Today” Mobile App
- Facebook & Twitter Social Media Support

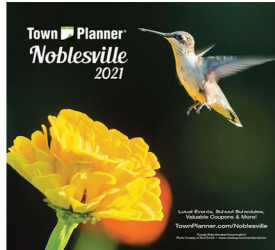
Annual Cost: \$420 One Community
\$210 for each Additional Community

For New Sponsors w/2022 Calendar Commitment!
Balance of 2021 is FREE

IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY!

Town Planner®

YOUR COMMUNITY CALENDAR



2021 Digital Only Program Pricing

Primary Community Zip Codes:

Carmel 46032, 46033, Fishers 46037, 46038

Noblesville 46060, 46062, Westfield 46074

Zionsville 46077

PROGRAM INCLUDES:

- Display Ads with Link to Sponsor Website
- Printable/Shareable Coupons
- Business Directory and Profile Page
- Business Events & Specials Posts(w/Ticketing Option)
- Weekly Email Newsletter w/Sponsor Ads, Coupons & Events
- Town Planner "Today" Mobile App
- Facebook & Twitter Social Media Support

1 Community: \$900 Year*

2 Communities: \$1680 Year*

3 Communities: \$2340 Year*

4 Communities: \$2880 Year*

5 Communities: \$3300 Year*

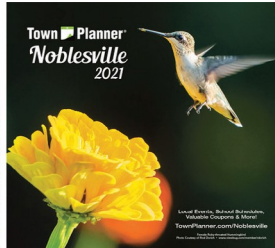
***6 Month Minimum Program**

Payable in Advance via Credit Card/Cash/Check or Monthly Terms TBD

IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY!

Town Planner®

YOUR COMMUNITY CALENDAR



Digital Program

“Additional Community” Reach:

Boone County

**Lebanon/Ulen 46052, Thorntown 46071, Whitestown 46075
Advance 46102, Jamestown 46147**

Lawrence/Oaklandon Area

Lawrence 46216, 46226, 46230, Oaklandon 46235, 46236

Hancock County

Fortville, 46040, McCordsville 46055

Marion County

**Broad Ripple 46220, Williams Creek 46240, Castleton 46250, 46256
Nora East 46280 Nora West 46290**

Hamilton County

**Arcadia 46030, Atlanta 46031, Cicero 46034
Sheridan 46069, Jamestown 46147**

Clinton County

Colfax, 46035, Frankfort 46041, Kirklin 46050

IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY!