

Town Planner®

Premium Billboard

12 Months Only
\$3,900
(\$325 Per Month)

Premium Display #1
(2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
(6 X 1.6)

Premium Display #2
(2.5 X 2.75)

Premium Display

12 Months
\$3,300
(\$275 Per Month)

6 Months
\$1,950
(\$325 Per Month)

Large Display

12 Months/\$3,000
(\$250 per month)
6 Months/\$1,650
(\$275 per month)
4 Months/\$1,200
(\$300 per month)

#1 Large Display
(1.875 X 2.583)



#2 Large Display
(1.875 X 2.583)

#3 Large Display
(1.875 X 2.583)

#4 Large Display
(1.875 X 2.583)

Photo Sponsorship

\$650 Per Month Per Edition
(Limitations Apply)

Double Date Block
\$300 Each
Date Block
\$175 Each

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

Double Dateblock
(3.24 X 1.885)

Dateblock
(1.62 X 1.885)

1	2	3	4	5	6	7	8	9	10	Promo Ever (1.62 X .903)				
11	Daylight Saving Time Begins		12	13	14	15	16	17	St. Patrick's Day 🍀 Horse Mice					
18	19	20	1st Day of Spring 🌸		21	22	23	24						
25	Palm Sunday		26	27	28	29	30	Good Friday Passover Begins at sundown		31	Passover (1st Day) 🌙 Full Moon 🌍			

Promo Event
\$100 Per Promo
(Space Limited)

Promo Event
(1.62 X .903)

Coupons

12 Months/\$2,700
(\$225 per month)
6 Months/\$1,500
(\$250 per month)
4 Months/\$1,100
(\$275 per month)

Coupon	Coupon	Coupon	Coupon	Coupon	Coupon	Coupon	Coupon
#1	#2	#3	#4	#5	#6	#7	#8

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

*See Separate Rate Card

2023 Communities & Estimated Household Distribution

Carmel East: 17,400
Carmel West: 14,400

Fishers East: 21,500
Fishers West: 16,700

Westfield: 16,600

See Separate Rate Card for Noblesville & Zionsville

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