

# Town Planner®

## Premium Billboard

**12 Months Only**  
**\$3,900**  
(\$325 Per Month)

**Premium Display #1**  
(2.5 X 2.75)

**Town Planner®**  
For more information go to [www.townplanner.com](http://www.townplanner.com)

**Premium Billboard**  
(6 X 1.6)

**Premium Display #2**  
(2.5 X 2.75)

## Premium Display

**12 Months**  
**\$3,300**  
(\$275 Per Month)

**6 Months**  
**\$1,950**  
(\$325 Per Month)

## Photo Sponsorship

**\$650 Per Month Per Edition**  
(Limitations Apply)

## Promo Event

**\$100 Per Promo**  
(Space Limited)

## Digital Program\*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

\*See Separate Rate Card

## Large Display

**12 Months/\$3,000**  
(\$250 per month)  
**6 Months/\$1,650**  
(\$275 per month)  
**4 Months/\$1,200**  
(\$300 per month)

**#1 Large Display**  
(1.875 X 2.583)

**#2 Large Display**  
(1.875 X 2.583)

**#3 Large Display**  
(1.875 X 2.583)

**#4 Large Display**  
(1.875 X 2.583)

**Double Date Block**  
**\$300 Each**  
**Date Block**  
**\$175 Each**

## Coupons

**12 Months/\$2,700**  
(\$225 per month)  
**6 Months/\$1,500**  
(\$250 per month)  
**4 Months/\$1,100**  
(\$275 per month)

**Coupon #1**  
(1.253 x 3.1)

**Coupon #2**

**Coupon #3**

**Coupon #4**

**Coupon #5**

**Coupon #6**

**Coupon #7**

**Coupon #8**

## 2023 Communities & Estimated Household Distribution

**Carmel East: 17,400**  
**Carmel West: 14,400**

**Fishers East: 21,500**  
**Fishers West: 16,700**

**Westfield: 16,600**

See Separate Rate Card for Noblesville & Zionsville

**Tim DiGioia (C) 317-270-4743 • [timdig@townplanner.com](mailto:timdig@townplanner.com)**  
**Cindy DiGioia (O) 317-818-1770 • [cindydig@townplanner.com](mailto:cindydig@townplanner.com)**

# Town Planner®

## Premium Billboard

**12 Months Only**  
**\$3,600**  
(\$300 Per Month)

## Large Display

**12 Months/\$2,700**  
(\$225 per month)  
**6 Months/\$1,500**  
(\$250 per month)  
**4 Months/\$1,100**  
(\$275 per month)

**Double Date Block**  
**\$275 Each**  
**Date Block**  
**\$150 Each**

## Coupons

**12 Months/\$2,400**  
(\$200 per month)  
**6 Months/\$1,350**  
(\$225 per month)  
**4 Months/\$1,000**  
(\$250 per month)


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For more information go to [www.townplanner.com](http://www.townplanner.com)

**Premium Display #1**  
(2.5 X 2.75)

**#1 Large Display**  
(1.875 X 2.583)

**#3 Large Display**  
(1.875 X 2.583)

**Premium Billboard**  
(6 X 1.6)



**Premium Display #2**  
(2.5 X 2.75)

**#2 Large Display**  
(1.875 X 2.583)

**#4 Large Display**  
(1.875 X 2.583)

| SUNDAY                                           | MONDAY | TUESDAY                                    | WEDNESDAY | THURSDAY                      | FRIDAY                                                         | SATURDAY                                                                          |
|--------------------------------------------------|--------|--------------------------------------------|-----------|-------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------------------------|
| <b>Double Dateblock</b><br>(3.24 X 1.885)        |        | <b>Dateblock</b><br>(1.62 X 1.885)         |           | 1<br><small>Full Moon</small> | 2                                                              | 3                                                                                 |
| 4                                                | 5      | 6                                          | 7         | 8                             | 9                                                              | 10                                                                                |
| 11<br><small>Daylight Saving Time Begins</small> | 12     | 13                                         | 14        | 15                            | 16                                                             | 17<br><small>Promo Event (1.62 X .903)<br/>St. Patrick's Day<br/>New Moon</small> |
| 18                                               | 19     | 20<br><small>Val Day<br/>OT Spring</small> | 21        | 22                            | 23                                                             | 24                                                                                |
| 25<br><small>Palm Sunday</small>                 | 26     | 27                                         | 28        | 29                            | 30<br><small>Good Friday<br/>Peanut Butter at handouts</small> | 31<br><small>Passover (1st Day)<br/>Full Moon</small>                             |

**Coupon #1**  
(1.253 x 3.1)

**Coupon #2**

**Coupon #3**

**Coupon #4**

**Coupon #5**

**Coupon #6**

**Coupon #7**

**Coupon #8**

## Premium Display

**12 Months**  
**\$3,000**  
(\$250 Per Month)

**6 Months**  
**\$1,800**  
(\$300 Per Month)

## Photo Sponsorship

**\$500 Per Month**  
**Per Edition**  
(Limitations Apply)

## Promo Event

**\$100 Per Promo**  
(Space Limited)

## Digital Program\*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

*\*See Separate Rate Card*

## 2023 Communities & Estimated Household Distribution

**Noblesville East: 10,600 • Noblesville West: 12,600**

**Zionsville: 10,700**

*See Separate Rate Card for Carmel, Fishers & Westfield*

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# Town Planner®

## YOUR COMMUNITY CALENDAR



### 2022/23 Digital Program & Pricing with Calendar

#### Primary Community Zip Codes:

**Carmel** 46032, 46033

**Fishers** 46037, 46038

**Noblesville** 46060, 46062

**Westfield** 46074

**Zionsville** 46077

#### Program Includes:

- **Display Ads** with Link to Sponsor Website
- Printable/Shareable **Coupons**
- **Business Directory** Listing and Profile Page
- Business **Event/Specials Posts** (w/Ticketing Option)
- Weekly **Email Newsletter**
- Town Planner “Today” **Mobile App**
- Facebook & Twitter **Social Media Support**

**Annual Cost: \$480 One Community  
\$240 for each Additional Community**

**For New Sponsors w/2023 Calendar Commitment:**

**Balance of 2022 is FREE!**

**IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY**

# Town Planner®

## YOUR COMMUNITY CALENDAR



## 2022 Digital Only Program Pricing

### Primary Community Zip Codes:

Carmel 46032, 46033, Fishers 46037, 46038

Noblesville 46060, 46062, Westfield 46074, Zionsville 46077

### PROGRAM INCLUDES:

- Display Ads with Link to Sponsor Website
- Printable/Shareable Coupons
- Business Directory and Profile Page
- Business Events & Specials Posts(w/Ticketing Option)
- Weekly Email Newsletter w/Sponsor Ads, Coupons & Events
- Town Planner “Today” Mobile App
- Facebook & Twitter Social Media Support

**1 Community: \$900 Year\***

**2 Communities: \$1680 Year\***

**3 Communities: \$2340 Year\***

**4 Communities: \$2880 Year\***

**5 Communities: \$3300 Year\***

**IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY**

# Town Planner®

## YOUR COMMUNITY CALENDAR



## Digital Program

### “Additional Community” Reach

#### Boone County

**Lebanon/Ulen 46052, Thorntown 46071, Whitestown 46075  
Advance 46102, Jamestown 46147**

#### Lawrence/Oaklandon Area

**Lawrence 46216, 46226, 46230, Oaklandon 46235, 46236**

#### Hancock County

**Fortville, 46040, McCordsville 46055**

#### Marion County

**Broad Ripple 46220, Williams Creek 46240, Castleton 46250, 46256  
Nora East 46280 Nora West 46290**

#### Hamilton County

**Arcadia 46030, Atlanta 46031, Cicero 46034  
Sheridan 46069, Jamestown 46147**

#### Clinton County

**Colfax 46035, Frankfort 46041, Kirklin 46050**

**IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY**