

Town Planner®

Premium Billboard
12 Months Only
\$3,900
 (\$325 Per Month)

Large Display
12 Months/\$3,000
 (\$250 per month)
6 Months/\$1,650
 (\$275 per month)
4 Months/\$1,200
 (\$300 per month)

Double Date Block
\$300 Each
Date Block
\$175 Each

Coupons
12 Months/\$2,700
 (\$225 per month)
6 Months/\$1,500
 (\$250 per month)
4 Months/\$1,100
 (\$275 per month)

Town Planner®
 For more information go to www.townplanner.com

Premium Display #1 (2.5 X 2.75)
Premium Display #2 (2.5 X 2.75)
Premium Billboard (6 X 1.6)
#1 Large Display (1.875 X 2.583)
#2 Large Display (1.875 X 2.583)
#3 Large Display (1.875 X 2.583)
#4 Large Display (1.875 X 2.583)

Double Dateblock (3.24 X 1.885)
Dateblock (1.62 X 1.885)
Promo Event (1.62 X .903)

Coupon #1-8 (1.253 x 3.1)

CALENDAR: FEBRUARY 2018
 SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY
 1 2 3
 4 5 6 7 8 9 10
 11 12 13 14 15 16 17
 18 19 20 21 22 23 24
 25 26 27 28 29 30 31

Premium Display
12 Months
\$3,300
 (\$275 Per Month)
6 Months
\$1,950
 (\$325 Per Month)

Photo Sponsorship
\$650 Per Month
Per Edition
 (Limitations Apply)

Promo Event
\$100 Per Promo
 (Space Limited)

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

*See Separate Rate Card

2024 Communities & Estimated Household Distribution

Carmel East: 17,200 • Carmel West: 14,500
Westfield: 17,700

See Separate Rate Card for Noblesville & Zionsville

Tim DiGioia (C) 317-270-4743 • timdig@townplanner.com
Cindy DiGioia (O) 317-818-1770 • cindydig@townplanner.com

Town Planner®

Premium Billboard
12 Months Only
\$3,600
 (\$300 Per Month)

Large Display
12 Months/\$2,700
 (\$225 per month)
6 Months/\$1,500
 (\$250 per month)
4 Months/\$1,100
 (\$275 per month)

Double Date Block
\$275 Each
Date Block
\$150 Each

Coupons
12 Months/\$2,400
 (\$200 per month)
6 Months/\$1,350
 (\$225 per month)
4 Months/\$1,000
 (\$250 per month)

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Premium Display #1 (2.5 X 2.75)
Premium Display #2 (2.5 X 2.75)
Premium Billboard (6 X 1.6)
#1 Large Display (1.875 X 2.583)
#2 Large Display (1.875 X 2.583)
#3 Large Display (1.875 X 2.583)
#4 Large Display (1.875 X 2.583)

Double Dateblock (3.24 X 1.885)
Dateblock (1.62 X 1.885)
Promo Event (1.62 X .903)

Coupon #1-#8 (1.253 x 3.1)

MAR 2018

Premium Display
12 Months
\$3,000
 (\$250 Per Month)
6 Months
\$1,800
 (\$300 Per Month)

Photo Sponsorship
\$500 Per Month
Per Edition
 (Limitations Apply)

Promo Event
\$100 Per Promo
 (Space Limited)

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

**See Separate Rate Card*

2024 Communities & Estimated Household Distribution

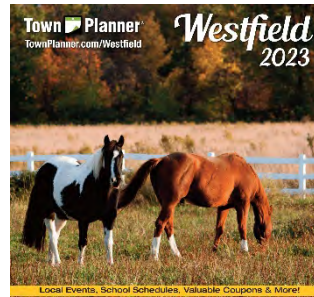
Noblesville East: 10,600 • Noblesville West: 12,300
Zionsville: 10,800

See Separate Rate Card for Carmel & Westfield

Tim DiGioia (C) 317-270-4743 • timdig@townplanner.com
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Town Planner®

YOUR COMMUNITY CALENDAR



2023/24 Digital Program & Pricing with Calendar

Primary Community Zip Codes:

Carmel 46032, 46033

Fishers 46037, 46038

Noblesville 46060, 46062

Westfield 46074

Zionsville 46077

Program Includes:

- **Display Ads** with Link to Sponsor Website
- Printable/Shareable **Coupons**
- **Business Directory** Listing and Profile Page
- Business **Event/Specials Posts** (w/Ticketing Option)
- Weekly **Email Newsletter**
- Town Planner “Today” **Mobile App**
- Facebook & Twitter **Social Media Support**

Annual Cost: \$480 One Community
\$240 for each Additional Community

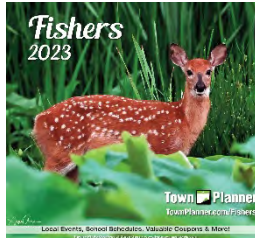
For New Sponsors w/2024 Calendar Commitment:

Balance of 2023 is FREE!

IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY!

Town Planner®

YOUR COMMUNITY CALENDAR



2023 Digital Only Program Pricing

Primary Community Zip Codes:

Carmel 46032, 46033, Fishers 46037, 46038
Noblesville 46060, 46062, Westfield 46074, Zionsville 46077

PROGRAM INCLUDES:

- Display Ads with Link to Sponsor Website
- Printable/Shareable Coupons
- Business Directory and Profile Page
- Business Events & Specials Posts(w/Ticketing Option)
- Inclusion in Weekly Email Newsletter
- Town Planner "Today" Mobile App
- Facebook & Twitter Social Media Support

1 Community: \$900 Year*
2 Communities: \$1680 Year*
3 Communities: \$2340 Year*
4 Communities: \$2880 Year*
5 Communities: \$3300 Year*

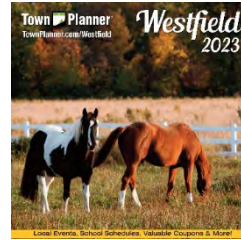
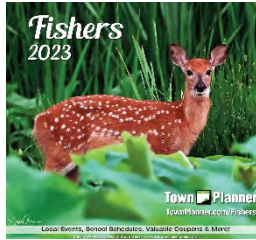
***6 Month Minimum Program**

Payable in Advance via Credit Card/Cash/Check or Monthly Terms TBD

IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY!

Town Planner®

YOUR COMMUNITY CALENDAR



Digital Program

“Additional Community” Coverage

Boone County

**Lebanon/Ulen 46052, Thorntown 46071, Whitestown 46075
Advance 46102, Jamestown 46147**

Lawrence/Oaklandon Area

Lawrence 46216, 46226, 46230, Oaklandon 46235, 46236

Hancock County

Fortville, 46040, McCordsville 46055

Marion County

**Broad Ripple 46220, Williams Creek 46240, Castleton 46250, 46256
Nora East 46280 Nora West 46290**

Hamilton County

**Arcadia 46030, Atlanta 46031, Cicero 46034
Sheridan 46069, Jamestown 46147**

Clinton County

Colfax 46035, Frankfort 46041, Kirklin 46050

IMAGINE YOUR BUSINESS ON DISPLAY EVERY DAY!