

Town Planner®

Premium Billboard

12 Months Only
\$3,600
 (\$300 Per Month)

Premium Display #1
 (2.5 X 2.75)

Town Planner®
 For more information go to www.townplanner.com

Premium Billboard
 (6 X 1.6)

Premium Display #2
 (2.5 X 2.75)

Premium Display

12 Months
\$3,000
 (\$250 Per Month)

6 Months
\$1,800
 (\$300 Per Month)

Large Display

12 Months/\$2,700
 (\$225 per month)
6 Months/\$1,500
 (\$250 per month)
4 Months/\$1,100
 (\$275 per month)

#1 Large Display
 (1.875 X 2.583)

#3 Large Display
 (1.875 X 2.583)

#2 Large Display
 (1.875 X 2.583)

#4 Large Display
 (1.875 X 2.583)

Photo Sponsorship

\$500 Per Month Per Edition
 (Limitations Apply)

Promo Event

\$100 Per Promo
 (Space Limited)

Double Date Block
\$275 Each
Date Block
\$150 Each

Coupons

12 Months/\$2,400
 (\$200 per month)
6 Months/\$1,350
 (\$225 per month)
4 Months/\$1,000
 (\$250 per month)

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

*See Separate Rate Card

2024 Communities & Estimated Household Distribution

Noblesville East: 10,600 • Noblesville West: 12,300

Zionsville: 10,800

See Separate Rate Card for Carmel & Westfield

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