

Town Planner®

Premium Billboard

12 Months Only
\$4,020
 (\$335 Per Month)

Large Display

12 Months/\$3,120
 (\$260 per month)
6 Months/\$1,710
 (\$285 per month)
4 Months/\$1,240
 (\$310 per month)

Double Date Block
\$310 Each
Date Block
\$185 Each

Coupons

12 Months/\$2,820
 (\$235 per month)
6 Months/\$1,560
 (\$260 per month)
4 Months/\$1,140
 (\$285 per month)



Town Planner®

For more information go to www.townplanner.com

Premium Display #1 (2.5 X 2.75)	Premium Billboard (6 X 1.6)	Premium Display #2 (2.5 X 2.75)
#1 Large Display (1.875 X 2.583)		#2 Large Display (1.875 X 2.583)
#3 Large Display (1.875 X 2.583)	#4 Large Display (1.875 X 2.583)	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Double Dateblock (3.24 X 1.885)		Dateblock (1.62 X 1.885)		1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Coupon #1 (1.253 x 3.1)	Coupon #2	Coupon #3	Coupon #4
Coupon #5	Coupon #6	Coupon #7	Coupon #8

Premium Display

12 Months
\$3,420
 (\$285 Per Month)

6 Months
\$2,010
 (\$335 Per Month)

Photo Sponsorship

\$650 Per Month
Per Edition
 (Limitations Apply)

Promo Event

\$100 Per Promo
 (Space Limited)

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

**See Separate Rate Card*

2025 Communities & Estimated Household Distribution

• Carmel East: 17,600 • Carmel West: 14,600 • Westfield: 18,700

(10% Discount Available for Multiple Editions)

See Separate Rate Card for Noblesville East, Noblesville West & Zionsville

Tim DiGioia (C) 317-270-4743 • timdig@townplanner.com

Cindy DiGioia (O) 317-818-1770 • cindydig@townplanner.com