

Town Planner®

Premium Billboard

12 Months Only
\$3,720
 (\$310 Per Month)

Premium Display #1
 (2.5 X 2.75)

Town Planner®
 For more information go to www.townplanner.com

Premium Billboard
 (6 X 1.6)

Premium Display #2
 (2.5 X 2.75)

Premium Display

12 Months
\$3,120
 (\$260 Per Month)

6 Months
\$1,860
 (\$310 Per Month)

Large Display

12 Months/\$2,820
 (\$235 per month)
6 Months/\$1,560
 (\$260 per month)
4 Months/\$1,140
 (\$285 per month)

#1 Large Display
 (1.875 X 2.583)

#2 Large Display
 (1.875 X 2.583)

#3 Large Display
 (1.875 X 2.583)

#4 Large Display
 (1.875 X 2.583)

Photo Sponsorship

\$500 Per Month Per Edition
 (Limitations Apply)

Double Date Block
\$285 Each
Date Block
\$160 Each

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Double Dateblock (3.24 X 1.885)			Dateblock (1.62 X 1.885)	1 Full Moon	2	3
4	5	6	7	8	9	10
11 Daylight Saving Time Begins	12	13	14	15	16	17 St. Patrick's Day New Moon
18	19	20 Val Day Off Spring	21	22	23	24
25 Palm Sunday	26	27	28	29	30 Good Friday Presidents' Day at sundown	31 Passover (1st Day) Full Moon

Promo Event

\$100 Per Promo
 (Space Limited)

Coupons

12 Months/\$2,520
 (\$210 per month)
6 Months/\$1,410
 (\$235 per month)
4 Months/\$1,040
 (\$260 per month)

Coupon	Coupon	Coupon	Coupon	Coupon	Coupon	Coupon	Coupon
#1	#2	#3	#4	#5	#6	#7	#8
(1.253 x 3.1)							

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Ticketing Feature
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

*See Separate Rate Card

2025 Communities & Estimated Household Distribution

• Noblesville East: 10,600 • Noblesville West: 12,900 • Zionsville: 10,800

(10% Discount Available for Multiple Editions)

See Separate Rate Card for Carmel East, Carmel West & Westfield

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