

Town Planner®

Premium Billboard

12 Months Only
\$4,140
 (\$345 Per Month)

Premium Display #1
 (2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
 (6 X 1.6)

Premium Display #2
 (2.5 X 2.75)

Premium Display

12 Months
\$3,540
 (\$295 Per Month)

6 Months
\$2,070
 (\$345 Per Month)

Large Display

12 Months/\$3,120
 (\$260 per month)

6 Months/\$1,770
 (\$295 per month)

4 Months/\$1,280
 (\$320 per month)

#1 Large Display
 (1.875 X 2.583)



#2 Large Display
 (1.875 X 2.583)

#3 Large Display
 (1.875 X 2.583)

#4 Large Display
 (1.875 X 2.583)

Photo Sponsorship

\$700 Per Month Per Edition
 (Limitations Apply)

Double Date Block
\$320 Each
Date Block
\$190 Each

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

Double Dateblock (3.24 X 1.885)		Dateblock (1.62 X 1.885)		1 Full Moon	2	3
4	5	6	7	8	9	10
11 Daylight Saving Time Begins	12	13	14	15	16	17 St. Patrick's Day New Moon
18	19	20 Fat Day of Spring	21	22	23	24
25 Palm Sunday	26	27	28	29	30 Good Friday Friscoes' Festival at sundown	31 Passover (1st Day) Full Moon

Promo Event
\$100 Per Promo
 (Space Limited)

Coupons

12 Months/\$2,880
 (\$240 per month)

6 Months/\$1,590
 (\$265 per month)

4 Months/\$1,180
 (\$295 per month)

Coupon #1 (1.253 x 3.1)	Coupon #2	Coupon #3	Coupon #4	<table border="1"> <tr><td>FEBRUARY</td></tr> <tr><td>SUN MON TUE WED THU FRI SAT</td></tr> <tr><td>1 2 3 4 5 6 7</td></tr> <tr><td>8 9 10 11 12 13 14</td></tr> <tr><td>15 16 17 18 19 20 21</td></tr> <tr><td>22 23 24 25 26 27 28</td></tr> <tr><td>29 30</td></tr> </table>	FEBRUARY	SUN MON TUE WED THU FRI SAT	1 2 3 4 5 6 7	8 9 10 11 12 13 14	15 16 17 18 19 20 21	22 23 24 25 26 27 28	29 30	Coupon #5	Coupon #6	Coupon #7	Coupon #8
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Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

*See Separate Rate Card

2026 Communities & Estimated Household Distribution

• Carmel East: 17,600 • Carmel West: 14,600 • Westfield: 18,700

(10% Discount Available for Multiple Editions)

See Separate Rate Card for Noblesville East, Noblesville West & Zionsville

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