

Town Planner®

Premium Billboard

12 Months Only
\$3,840
 (\$320 Per Month)

Premium Display #1
 (2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
 (6 X 1.6)

Premium Display #2
 (2.5 X 2.75)

Premium Display

12 Months
\$3,240
 (\$270 Per Month)

6 Months
\$1,920
 (\$320 Per Month)

Large Display

12 Months/\$2,880
 (\$240 per month)
6 Months/\$1,620
 (\$270 per month)
4 Months/\$1,180
 (\$295 per month)

#1 Large Display
 (1.875 X 2.583)



#2 Large Display
 (1.875 X 2.583)

#3 Large Display
 (1.875 X 2.583)

#4 Large Display
 (1.875 X 2.583)

Photo Sponsorship

\$600 Per Month Per Edition
 (Limitations Apply)

Double Date Block
\$295 Each
Date Block
\$165 Each

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

Double Dateblock (3.24 X 1.885)		Dateblock (1.62 X 1.885)		1 <small>Full Moon</small>	2	3
4	5	6	7	8	9	10
11 <small>Daylight Saving Time Begins</small>	12	13	14	15	16	17 <small>St. Patrick's Day New Moon</small>
18	19	20 <small>1st Day of Spring</small>	21	22	23	24
25 <small>Palm Sunday</small>	26	27	28	29	30 <small>Good Friday Fastest Night at sundown</small>	31 <small>Passover (1st Day) Full Moon</small>

Promo Event

\$100 Per Promo
 (Space Limited)

Coupons

12 Months/\$2,580
 (\$215 per month)
6 Months/\$1,440
 (\$240 per month)
4 Months/\$1,080
 (\$270 per month)

Coupon	Coupon	Coupon	Coupon		Coupon	Coupon	Coupon	Coupon
#1	#2	#3	#4	MAR 2018	#5	#6	#7	#8
(1.253 x 3.1)								

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

*See Separate Rate Card

2026 Communities & Estimated Household Distribution

• Noblesville East: 10,600 • Noblesville West: 12,900 • Zionsville: 10,800

(10% Discount Available for Multiple Editions)

See Separate Rate Card for Carmel East, Carmel West & Westfield

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