

Town Planner®

Premium Billboard

12 Months Only
\$4,200
 (\$350 Per Month)

Premium Display #1
 (2.5 X 2.75)

Town Planner®

For more information go to www.townplanner.com

Premium Billboard
 (6 X 1.6)

Premium Display #2
 (2.5 X 2.75)

Premium Display

12 Months
\$3,600
 (\$300 Per Month)

6 Months
\$2,100
 (\$350 Per Month)

Large Display

12 Months/\$3,120
 (\$260 per month)

6 Months/\$1,770
 (\$295 per month)

4 Months/\$1,280
 (\$320 per month)

#1 Large Display
 (1.875 X 2.583)



#2 Large Display
 (1.875 X 2.583)

#3 Large Display
 (1.875 X 2.583)

#4 Large Display
 (1.875 X 2.583)

Photo Sponsorship

\$750 Per Month Per Edition
 (Limitations Apply)

Double Date Block
\$320 Each
Date Block
\$190 Each

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

| | | | | | | |
|---|----|-------------------------------------|----|----------------------------|--|--|
| Double Dateblock (3.24 X 1.885) | | Dateblock (1.62 X 1.885) | | 1 <small>Full Moon</small> | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 <small>Daylight Saving Time Begins</small> | 12 | 13 | 14 | 15 | 16 | 17 <small>Promo Event (1.62 X .903) St. Patrick's Day New Moon</small> |
| 18 | 19 | 20 <small>1st Day of Spring</small> | 21 | 22 | 23 | 24 |
| 25 <small>Palm Sunday</small> | 26 | 27 | 28 | 29 | 30 <small>Good Friday Folklord's Festival at sundown</small> | 31 <small>Passover (1st Day) Full Moon</small> |

Promo Event
\$100 Per Promo
 (Space Limited)

Coupons

12 Months/\$2,880
 (\$240 per month)

6 Months/\$1,590
 (\$265 per month)

4 Months/\$1,180
 (\$295 per month)

| | | | | | | | | |
|----------------------------|-----------|-----------|-----------|--|-----------|-----------|-----------|-----------|
| Coupon #1 (1.253 x 3.1) | Coupon #2 | Coupon #3 | Coupon #4 | <small>FEBRUARY</small> SUN MON TUE WED THU FRI SAT 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 <small>MAR</small> 2018 | Coupon #5 | Coupon #6 | Coupon #7 | Coupon #8 |
|----------------------------|-----------|-----------|-----------|--|-----------|-----------|-----------|-----------|

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

*See Separate Rate Card

2027 Communities & Estimated Household Distribution

• Carmel East: 17,600 • Carmel West: 14,600 • Westfield: 20,200

(10% Discount Available for Multiple Editions)

See Separate Rate Card for Noblesville East, Noblesville West & Zionsville

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