

Town Planner®

Premium Billboard
12 Months Only
\$4,200
 (\$350 Per Month)

Large Display
12 Months/\$3,120
 (\$260 per month)
6 Months/\$1,770
 (\$295 per month)
4 Months/\$1,280
 (\$320 per month)

Double Date Block
\$320 Each
Date Block
\$190 Each

Coupons
12 Months/\$2,880
 (\$240 per month)
6 Months/\$1,590
 (\$265 per month)
4 Months/\$1,180
 (\$295 per month)

The calendar features several ad spots:

- Premium Display #1** (2.5 X 2.75) and **Premium Display #2** (2.5 X 2.75) at the top.
- Premium Billboard** (6 X 1.6) in the top center.
- #1 Large Display** (1.875 X 2.583) and **#2 Large Display** (1.875 X 2.583) on the left and right sides.
- #3 Large Display** (1.875 X 2.583) and **#4 Large Display** (1.875 X 2.583) on the left and right sides.
- Double Dateblock** (3.24 X 1.885) and **Dateblock** (1.62 X 1.885) in the date grid.
- Promo Event** (1.62 X .903) on the 17th.
- Coupons** (1.253 x 3.1) at the bottom.

Premium Display
12 Months
\$3,600
 (\$300 Per Month)
6 Months
\$2,100
 (\$350 Per Month)

Photo Sponsorship
\$750 Per Month
Per Edition
 (Limitations Apply)

Promo Event
\$100 Per Promo
 (Space Limited)

Digital Program*

- Website Display Ads
- Shareable/Printable Coupons
- Business Event Posts
- Daily Specials
- Weekly Email Newsletter
- TODAY Mobile App
- Business Directory

**See Separate Rate Card*

2027 Communities & Estimated Household Distribution

• Carmel East: 17,600 • Carmel West: 14,600 • Westfield: 20,200

(5% Discount Available for Multiple Editions)

See Separate Rate Card for Noblesville East, Noblesville West & Zionsville

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